



The Last Great Hamburger Stand



History of Fatburger

- In 1952, Lovie Yancey created something unique. A culture. A phenomenon, if you will. She created the biggest, juiciest hamburgers anyone had ever seen. So obviously, there was only one name for them - **Fatburger**.
- Our restaurants have a vibe...so you'll hear some of the best music ever blasting from kickin' new jukeboxes: Rock'n'Roll, R&B, Hip-Hop, and Classic Soul that'll keep you groovin' in your chair long enough to finish that big juicy burger.
- Now here's just a few things to make you drool over your keyboard: onion rings made from real onions. Hand-scooped, real ice cream shakes. Great tasting chili. And fries cooked in 100% cholesterol-free oil. All served with a smile.
- The Last Great Hamburger Stand.



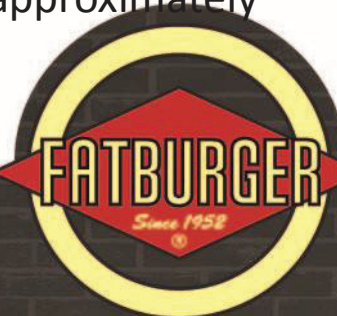
Fatburger International

- Originating in Los Angeles, California USA, Fatburger is a market leader in the gourmet burger diner category
- As of 2014, there are over 150 Fatburger restaurants worldwide in over 29 different countries
- Fatburger is one of the most dynamic restaurant franchises in the world
- Celebrities have invested in Fatburger franchises
- Fatburger is poised for expansion and hundreds of Fatburger restaurants are scheduled to open in the near future



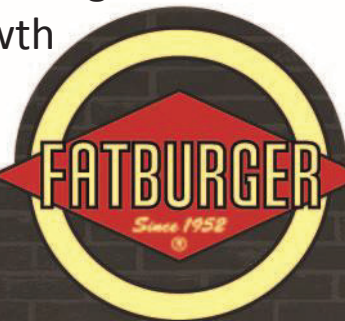
Fatburger Canada

- In 1969, Frank Di Benedetto started his career in the foodservice industry working for McDonalds with assignments in Montreal, Vancouver, Winnipeg, and Edmonton
- Later, Frank held a consulting role for White Spot
- Frank recognized an opportunity in the burger category for gourmet burger offering and secured the rights for Fatburger in Canada
- The first Fatburger in Canada opened in 2005. Since then, Fatburger has grow to approximately 40 restaurants Nationally



A National Brand

- Fatburger has enjoyed great success continues to rapidly expand in the Western provinces
- Since its inception, Fatburger has grown to approximately 40 locations in
 - British Columbia
 - Alberta
 - Saskatchewan
 - Manitoba
 - Ontario
- In May 2014, industry veteran Jeff Young joined Fatburger to accelerate growth in Eastern Canada



What Defines Fatburger?

- Fatburger is a premium, upscale hamburger stand and a Global brand in the “better burger” segment
- Hip, modern, regionally-inspired décor sets the tone for a real Hamburger Grill
- Fresh, lean, never frozen (Alberta AAA) Canadian Angus Beef; dressed to your specifications with the best quality condiments.
- Buffalo’s World Famous Wings
- Quality breakfast offering, Milk shakes and optional branded ice cream program



FATBURGER

Since 1952

More Variety Menu Offerings

- Fatburger also owns “Buffalo’s World Famous Wings” premium chicken products
- Kidz Meals
- Milk shakes
- Draft beer
- Breakfast
- Optional “Marble Slab” branded ice cream module



Fatburger Take Out Menu

SIGNATURE BURGERS

fresh-pressed and cooked to order

Burgers come with: mustard, relish, onions, pickles, tomato, lettuce, mayo



1/4 ^{lb} Baby Fatburger	5 ⁹⁹
6oz w/Cheese	6 ⁷⁹
Original Fatburger	6⁹⁹
Kingburger Supreme	8 ⁹⁹
Double Fat Cheese	9 ⁹⁹
Double Kingburger	10 ⁹⁹

More Free Stuff: BBQ sauce, jalapeños, grilled onions, onion rings, deli pickles, ranch dressing, special sauce, banana peppers.

COMBO IT UP

Add crispy skin-on fries or Caesar salad and a bottomless drink to any Burger or Sandwich for only

4⁴⁹



6 OZ. SPECIALTY BURGERS

Mushroom Swiss	8 ⁹⁹
Old Style Bacon Cheddar	8 ⁹⁹
Ultimate BBQ Burger	8 ⁹⁹
California	8 ⁹⁹
Hawaiian Cheeseburger	8 ⁹⁹
The New Yorker	8 ⁹⁹

SALADS AND FISH

Pacific Cod Fishburger	7 ⁹⁹
Combo it up with coleslaw, fries or Caesar salad and bottomless drink	12 ⁴⁹
BLTC Entrée Salad	10 ⁹⁹
Cajun Chicken Entrée Salad	10 ⁹⁹
Chicken Caesar Entrée Salad	9 ⁹⁹
Garden Salad	5 ⁹⁹
Side Caesar Salad	3 ⁴⁹

POULTRY & PREMIUM SANDWICHES

Classic Grilled Chicken	8 ²⁹
Crispy Southern Fried Filet	8 ⁴⁹
Red Hot Crispy Buffalo	8 ⁴⁹
Blackened Cajun Cheddar	8 ⁴⁹
Turkeyburger <small>TRADITIONAL or THE WORKS</small>	8 ⁴⁹
Veggieburger	7 ⁴⁹
California Veggie: guacamole, 2x Swiss, fried egg, mayo	8 ⁴⁹

THE BIG FAT DEAL

1 1/2 Single	11 ⁴⁹
1/2 Double	13 ⁹⁹

Juicy AAA Angus Bacon Cheeseburger with your choice of crispy skin-on fries or Caesar salad & bottomless drink

TOPPING/ADD ONS

Maple Bacon	1 ⁴⁹
Chili	1 ¹⁹
Egg	1 ¹⁹
Grilled Mushrooms	1 ⁹⁹
Guacamole	1 ⁹⁹
Pineapple	1 ¹⁹
American Cheese	7 ⁹

SPECIALTY CHEESES 1¹⁹

Canadian Cheddar	Pepperjack	Swiss
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BEVERAGES & SHAKES

BEST ANYWHERE Hand-Scooped Ice Cream SHAKES 4⁷⁹

Chocolate • Strawberry • Vanilla • Oreo • Mocha Java • Mud Banana Swirl
Feature Flavor (ask your server)

Fresh Lemonade, Iced Tea & Soda

Small 1⁹⁹ Reg. 2⁷⁹ (bottomless)

kidz menu

Burger Combo	4 ⁴⁹
Burger w/Cheese	4 ⁹⁹
Chick'n Strips Combo	4 ⁹⁹
Hot Dog Combo	4 ⁴⁹
Grilled Cheese Combo	4 ⁹⁹

Kidz meals come with Kidz size fries and your choice of drink. Per Kid 12 and under.

Sub Kidz Shake for 4⁹⁹. Chocolate, Vanilla, Strawberry & Oreo.



FRIES & POUTINE

Crispy Skin-on Fries	3 ⁴⁹	Yam Fries	4 ⁹⁹
Bag O'Fries	4 ⁴⁹	<small>with Colby Mayo</small>	
Fries w/Gravy	4 ²⁹	Chili Cheese Fries	5 ⁹⁹
Homestyle Onion Rings	3 ⁹⁹	Nacho Fries	7 ⁹⁹
Tumbleweed chips or Curly Fries	3 ⁴⁹		
<small>w/Leamon Pepper, Cajun or Garlic Pepper seasoning</small>			
		Traditional Poutine	5 ⁹⁹
		Lumberjack Poutine	7 ⁹⁹
		Chicken Tender Poutine	7 ⁹⁹



Follow us on Facebook and Twitter: fatburgercanada

Higher Quality. More Variety. Better Value.

*Prices subject to change without notice



Buffalo's World Famous Wings Menu



BIG BUFFALO WINGS

10 TASTER (6)	9.25
15 SMALL (10)	12.75
20 REGULAR (16)	18.25
25 LARGE (24)	26.25

Served with carrots, celery & your choice of Bleu Cheese or Ranch dipping sauce

BUFFALO'S FRESH-MADE WING SAUCES

 MILD	 MEDIUM	 HOT	 SCORCHIN	 DEATH VALLEY
 ASIAN SESAME	 RED HOT RANCH	 SWEET BOURBON BBQ	 HONEY GARLIC	 LEMON PEPPER
 SWEET TERIYAKI	 COCONUT JERK	 CAROLINA FIRE BBQ		

BONELESS WINGS

TASTER (6)	8.25
SMALL (10)	11.75
REGULAR (16)	17.25
LARGE (24)	25.25

Served with your choice of dipping sauce

CHICKEN TENDERS

TASTER (4)	7.25
SMALL (6)	9.75
REGULAR (12)	16.75

Served with your choice of dipping sauce

SALADS



CAJUN CHICKEN ENTREE SALAD	10.99
BLTC ENTREE SALAD	10.99
CHICKEN CAESAR ENTREE SALAD	9.99
GARDEN SALAD	5.99
SIDE CAESAR SALAD	3.49
SIDE COLESLAW	2.99

COMBOS served with fries or chips, dipping sauce and a bottomless drink.



WINGS COMBO	12.99
TENDERS COMBO	12.99
WING & TENDER COMBO	15.99

ASK ABOUT OUR PARTY PLATTERS: 32 - 100 PIECES

CHIPS & FRIES



TUMBLEWEED CHIPS	3.49
BUFFALO'S CURLY FRIES	3.49

Seasoned with your choice of:
Lemon Pepper Cajun Original Garlic Pepper

DESSERT

CARAMEL VANILLA EXPLOSION 4.99
Warm mini donuts, vanilla ice cream & caramel drizzle



Fatburger Menu Board

BEST TOPPING SHAKES

W/ COLD 100% CIDER, FRESH ANGUS BEEF
FRESH, NEVER FROZEN.
NO ADDITIVES, BINDERS OR FILLERS.
HAND PRESSED AND COOKED TO ORDER.

SIDES & FRIES

CHICKEN VEGGIE & TURKEY

Buffalo's BUFFALO WILD WINGS

SALADS & FISH

FATBURGERS
 Choose your own toppings. Pick your own cheese. Pick your own sauce. Pick your own bun.
 BARY FATBURGER \$2.99
 CHICKEN FATBURGER \$3.99
 MEXICAN FATBURGER \$3.99
 DOUBLE FAT CHICKEN \$4.99
 DOUBLE MEXICAN \$4.99

SPECIALTY BURGERS
 THE BIG FAT DONUT \$4.99

FRIES
 FRESH CUT FRIES \$2.99
 FRIES W/ CHEESE \$3.99
 FRIES W/ CHEESE & SAUCE \$4.99

CHICKEN SANDWICHES
 CHICKEN SANDWICH \$4.99
 CHICKEN SANDWICH W/ CHEESE \$5.99
 CHICKEN SANDWICH W/ CHEESE & SAUCE \$6.99

TURKEY BURGERS
 TURKEY BURGER \$3.99
 TURKEY BURGER W/ CHEESE \$4.99
 TURKEY BURGER W/ CHEESE & SAUCE \$5.99

VEGETARIAN
 VEGGIE BURGER \$3.99
 VEGGIE BURGER W/ CHEESE \$4.99
 VEGGIE BURGER W/ CHEESE & SAUCE \$5.99

FRIES
 FRIES W/ CHEESE \$3.99
 FRIES W/ CHEESE & SAUCE \$4.99

POUTINE
 POUTINE \$3.99
 POUTINE W/ CHEESE \$4.99
 POUTINE W/ CHEESE & SAUCE \$5.99

CHICKEN WINGS
 CHICKEN WINGS \$4.99
 CHICKEN WINGS W/ CHEESE \$5.99
 CHICKEN WINGS W/ CHEESE & SAUCE \$6.99

SALADS & FISH
 CHICKEN SALAD \$4.99
 TUNA SALAD \$4.99
 FISH & CHIPS \$4.99

MINI DONUTS

Buffalo's BUFFALO WILD WINGS



Fatburger Restaurant Models

Original Urban

- 800 -1,400 sq ft
- 20-34 seats

Stand alone/end cap

- 2,200 sq ft +
- 50-60 seats

Upper tier Fast Casual Fatburger

- 2,400 - 2,800 sq ft with 70+ seats
- Includes flex casual table service and bar with expanded menu

Food court/gallery location

- 400-600 sq ft
- customized menu for faster cook times



Exterior Design

- Hi impact graphics and storefront
- Strong brand presentation
- Patio seating





Seasons of Tuxedo
Winnipeg, MN



Seton
Calgary, AB



High Street
Abbotsford, BC



Deerfoot Meadows
Calgary, AB





Edmonton City Centre
Edmonton ,AB



Interior Design

- Hip, modern, regionally-inspired interior package with stylized design-forward décor elements
- We emphasize a fun, youthful, modern image, while paying homage to yesteryear.
- Our hip, music-centric atmosphere is a hit with all ages.
- Kids and parents love our family-friendly attitude and programs. Small TV screens for individual use at tables provides additional entertainment (and distraction for the little ones!)





High Street
Abbotsford, BC





Waterfront Centre
Vancouver, BC



Fatburger Waterfront
Vancouver



Smartcentres
Mission, BC



Fatburger Real Estate Criteria

Site Characteristics

- Strong daytime and residential population
- High pedestrian and/or auto traffic
- Upper demographic communities
- Complimentary retail synergies
- Free standing, shared pad buildings or prominent end caps
- High visibility, easy access, ample parking

Retail Settings

- Power Centres & Community strip Centers
- High identity storefronts
- Central business districts
- Regional enclosed malls
- Stadiums, Hospitals, Universities and Colleges
- Airports

